

# Privacy Policy

This Privacy Policy governs the manner in which Betinal Private Limited, the creator and owner of the Cynotics app (hereinafter referred to as "Provider," "we," "us," or "our") collects, uses, maintains, and discloses information collected from users (hereinafter referred to as "User," "you," or "your") of the Cynotics app.

## Information We Collect:

**1.1 Personal Information:** We may collect personal information, such as your name, email address, school name, and other contact details when you register for an account or contact us for support. This information is necessary for providing you with access to the Cynotics app.

**1.2 Usage Data:** We automatically collect certain information about how you interact with the app. This may include your device information, IP address, app usage data, and other analytical data. We use this information to improve the functionality and performance of the app.

**1.3 Student Data:** The Cynotics app allows students to submit experiment readings and other related data. This data may include personal information related to their performance, such as experiment results and progress. We collect this data to provide personalised feedback and enhance the learning experience. Student data is treated with utmost confidentiality and is only accessible by the student, their respective teacher (if applicable), and our authorised personnel.

## Use of Information:

**2.1 Personal Information:** We may use your personal information to:

- a) Provide access to the Cynotics app and its features.
- b) Respond to your inquiries, requests, or support needs.
- c) Send you important notifications and updates regarding the app.
- d) Communicate with you about new features, promotions, or surveys.

**2.2 Usage Data:** We may use usage data for analytical purposes, such as monitoring app performance, identifying technical issues, and improving user experience. This information may be aggregated and anonymized for statistical analysis.

**2.3 Student Data:** Student data is primarily used to provide personalised feedback and assessment within the app. We do not use student data for any other purposes without obtaining appropriate consent from the students or their legal guardians.

## Data Sharing and Disclosure:

**3.1 Service Providers:** We may engage third-party service providers who assist us in delivering and improving the Cynotics app. These providers are contractually bound to protect your personal information and are prohibited from using it for any other purposes.

**3.2 Legal Compliance:** We may disclose personal information if required to do so by law or in response to valid legal requests, such as court orders or government regulations.

**3.3 Consent:** We will not share, sell, or rent your personal information to any third parties without your consent, except as described in this Privacy Policy.

## Data Security:

**4.1** We implement industry-standard security measures to protect your personal information from unauthorised access, disclosure, alteration, or destruction. However, no method of transmission or electronic storage is completely secure, and we cannot guarantee absolute security.

4.2 We restrict access to personal information to authorised personnel only, who are required to maintain its confidentiality.

#### **Data Retention:**

5.1 We retain personal information for as long as necessary to fulfil the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

#### **Children's Privacy:**

6.1 The Cynotics app is intended for use by students under the guidance of their teachers and parents. We do not knowingly collect personal information from children under the age of 13 without parental consent. If we become aware that we have collected personal information from a child without appropriate consent, we will take steps to delete that information.

#### **Your Rights:**

7.1 You have the right to access, update, or delete your personal information held by us. You can do so by contacting us using the information provided in Section 9.

7.2 If you are a student or a parent/legal guardian of a student, you have the right to review and request the modification or deletion of student data. Please note that some student data may be required for educational or administrative purposes and cannot be deleted upon request.

7.3 You have the right to withdraw your consent for the collection and processing of your personal information at any time. However, this may result in the inability to access certain features or services of the Cynotics app.

#### **Third-Party Links and Services:**

8.1 The Cynotics app may contain links to third-party websites or services that are not operated or controlled by us. This Privacy Policy does not apply to those third-party websites or services. We recommend reviewing the privacy policies of those third parties before providing any personal information.

#### **Contact Us:**

9.1 If you have any questions, concerns, or requests regarding this Privacy Policy or the handling of your personal information, please contact us at:

[admin@cynotics.in]

[+91 9082795114]

9.2 We will respond to your inquiries and address any concerns in a timely manner.

#### **Changes to this Privacy Policy:**

10.1 We reserve the right to modify or update this Privacy Policy at any time. The updated version will be effective as of the "Effective Date" stated at the beginning of this policy. We encourage you to review this Privacy Policy periodically for any changes. Your continued use of the Cynotics app after the posting of updates constitutes your acceptance of those changes.

#### **Consent:**

11.1 By using the Cynotics app, you consent to the collection, use, and disclosure of your personal information as described in this Privacy Policy.

Please note that this Privacy Policy is subject to applicable laws and regulations, and in case of any conflicts between this policy and such laws or regulations, the latter shall prevail.

**Data Transfers:**

12.1 The Cynotics app is intended for use globally, and as such, your personal information may be transferred and stored on servers located in different countries or jurisdictions. By using the app, you consent to the transfer of your personal information to these locations, which may have different data protection laws than your country of residence.

**Consent to Marketing Communications:**

13.1 By providing your contact information, such as your email address, you consent to receive marketing communications from us regarding updates, promotions, and other information related to the Cynotics app. You can opt-out of these communications at any time by following the unsubscribe instructions provided in the emails or by contacting us using the information in Section 9.

**Use of Cookies and Tracking Technologies:**

14.1 The Cynotics app may use cookies and other tracking technologies to enhance your user experience, analyse usage patterns, and gather information about how the app is accessed and utilised. These technologies may collect information such as IP addresses, device information, and app usage data. You have the option to disable cookies through your device settings, but please note that this may limit certain features and functionalities of the app.

**Additional Terms:**

15.1 This Privacy Policy is subject to the Terms of Service or any other applicable agreements between you and the Provider.

**Governing Law and Jurisdiction:**

16.1 This Privacy Policy shall be governed by and construed in accordance with the laws of [Country/State]. Any disputes arising out of or related to this Privacy Policy shall be subject to the exclusive jurisdiction of the courts of [India/Maharashtra].

**Severability:**

17.1 If any provision of this Privacy Policy is found to be invalid, illegal, or unenforceable, the remaining provisions shall continue in full force and effect.

**Entire Agreement:**

18.1 This Privacy Policy constitutes the entire agreement between you and the Provider regarding the collection, use, and disclosure of personal information in connection with the Cynotics app.

Thank you for reviewing our Privacy Policy. If you have any further questions or concerns, please don't hesitate to contact us using the information provided in Section 9.